



FOR IMMEDIATE RELEASE

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CONTACT: RoAnn Warden, Public Health Officer, 608-328-9390

Wisconsin Tobacco Quit Line Offers New, Expanded Services to Help Quit Smoking, Vaping or Using Other Tobacco Products

Includes live chat and text with a coach and more meds for a limited time.

Beginning March 1, the Wisconsin Tobacco Quit Line will expand its free services to help people **quit smoking, vaping, or other tobacco use**. Now, in addition to free calls, the Quit Line will offer free texting and online chatting with live quit coaches.

And, for a limited time, the Quit Line will offer one 8-week shipment of nicotine patch, gum, or lozenge, or combination patch+gum or patch+lozenge to registered participants (if medically eligible, must be 18 or older to qualify). They'll also offer up to five proactive calls from the Quit Line for free coaching support. This is available while supplies last.

After that, services will revert to a 2-week supply of medications and coaching calls only initiated by the person who wants to quit smoking, chewing or vaping nicotine to the Quit Line.

Also beginning March 1, there's a new number to text for Quit Line services. Now, text READY to 34191.

Wisconsin residents 13 and up can still reach the Quit Line 24/7 by calling 800-QUIT-NOW (800-784-8669) or by visiting WiQuitLine.org. Teens 13-17 who want to specifically quit vaping can text VAPEFREE to 873373 for free help via text.

"We're excited to offer these new services to help Wisconsin residents quit tobacco use," said Quit Line Coordinator Kate Kobinsky. "They get more choice and a better experience. When you're ready to quit, we're ready to help."

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