



Broken Promises To Our Children

A State-by-State Look at the
1998 Tobacco Settlement
24 Years Later

Want to know how Wisconsin stacks up in the fight against tobacco?

Check out our just-released report: Broken Promises to our Children: A State-By-State Look at the 1998 Tobacco Settlement 24 Years Later. Inside, you'll find:

- How much tobacco money your state collects,
- How much your state is doing to stop tobacco use, and
- What must be done to make the next generation tobacco-free?

You'll also learn how your state fits into the bigger picture. For example:

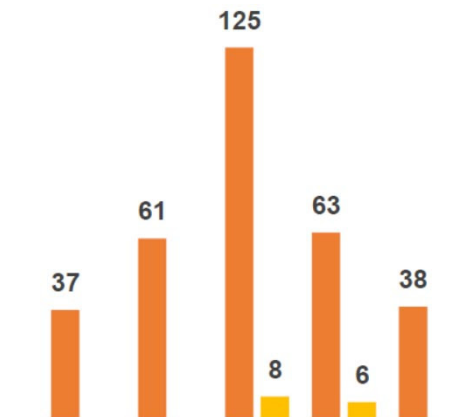
- Big Tobacco spends \$12 to market its deadly products for every \$1 the states spend to fight tobacco use.
- Of the \$26.7 billion that states are collecting this year from the tobacco settlement and tobacco taxes, they are spending only 2.7% of it on programs that prevent kids from using tobacco and help smokers quit.
- Only two states fund tobacco prevention and cessation programs at or above the CDC-recommended levels. (Look inside to find out which ones!)

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Local restrictions on flavored tobacco and e-cigarette products

Sales restrictions on all flavored tobacco products, including all types of menthol products, are gaining momentum at the local and state level. By the end of June 2022, 371 localities and three Native American tribes have placed some type of restriction on flavored tobacco products and, of those, 110 have fully comprehensive policies that prohibit sales of all types of flavors across all products, including menthol/mint/wintergreen tobacco products that are sometimes exempted from flavor policies, at all retailers

[Read The Rest](#)




Wisconsin not doing enough to tackle tobacco use, youth vaping epidemic according to report



Watch Video

Marcus has his reasons for going vape free. Maybe you have yours.



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