

**Green County Development Corporation Board Minutes**  
**Thursday, August 19, 2021**  
**Via Zoom Call**

1. **Attendance:** Nikki Matley (Thrivent Financial), Matt Urban (Blackhawk Technical College - BTC), Jane Curran-Meuli (Monroe Clinic), John McNeil (Big Radio), Mike Sanders (1100 Partners), Beth Luchsinger (County Board), Donna Douglas (City of Monroe), Richard Thoman (AmericInn, County Board, City of Monroe), Mike Williams (Colony Brands), Joan Rufenacht (County Board), Dave Mosher (Mosher & Associates), Dr. Tracy Pierner (BTC), Jesse Duff (FehrGraham), Dave Lothspeich (City of Monroe), Cara Carper (Green County Development Corporation)
2. **Call to Order:** President Nikki Matley called the meeting to order at 7:30 am.
3. **Introduction of all on the call:** All participants on the call were named.
4. **Approval of the Agenda, Minutes (July 15, 2021) and Financials:** Motion by John McNeil; second by Dr. Pierner. Motion carried.
5. **Staff Update:** Cara provided an update to her written report.
  - a. Childcare Initiatives (now Award Winning!)
  - b. Community Health Improvement Meetings (now virtual)
  - c. American Rescue Plan
  - d. Broadband
  - e. Green County Leaders
  - f. World Dairy Expo (volunteers needed Sept. 29-Oct. 2)

She also provided information about the new \$10,000 Main Street Bounceback Program. Also, Green County did very well in obtaining state We're All In grants: 27% of all small businesses in Green County received a We're All In grant, as compared to only 6.4% of statewide small businesses.

Green County has 0.24% of the small businesses that are in Wisconsin, yet received 1% of all We're all In Grants awarded. In other words, Green County received four times the amount of We're All In grants as you would otherwise expect based on its share of small businesses in the state.
6. **Community Roundtable/Partner Reports/Board member Business for the Good of the Order:** Each member provided an update from their business/community.
7. **Next Meeting:** The next GCDC Board meeting will be Thursday, September 16 at 7:30 am.
8. **Adjourn:** Motion to adjourn by Donna Douglas, second by Jane Curran-Meuli. Motion carried. Meeting adjourned 8:19 am.