

MINUTES

Tuesday, March 8, 2022 @ 10:30 am

Green County Courthouse – upstairs conference room

- Call to order by Gary Neuenschwander.
- Present: Karl Blumer, Donna Douglas, Paul Fredrickson, Barb Krattiger, Harvey Kubly, Gary Neuenschwander, Joan Winn Rufenacht, Noreen Rueckert.
- Approval of MINUTES from September 14, 2021 - Motion by Joan Winn Rufenacht, second by Barb Krattiger. Motion passed with no dissenting votes.
- Approval of BILLS – Motion by Karl Blumer, second by Harvey Kubly. Motion passed with no dissenting votes.
- Barb Krattiger shared updates on county zoning changes being made for land in ag use areas. The changes mainly impact rifle ranges.
- Noreen Rueckert shared information on the focus of the tourism grant received.
- Noreen Rueckert showed the new website which is not live and not yet finalized.
- The Green County ATV Club is currently working with townships and communities to get additional street and road routes established in the county. Here's the status as of today:
 - Current townships open and marked are Decatur, Cadiz, and Clarno.
 - The city of Monroe will be opening the majority of streets.
 - The townships of Albany and Washington will be opening all township roads.
 - The club will be discussing the possibilities in the townships of Adams, Jordan, Spring Grove and Jefferson.
- Noreen Rueckert reported that the Visitor Guide is at the printer. Costs for graphic design are down (due to doing more of the design in house), but print costs are up.
- Noreen Rueckert shared an overview of some the marketing being done for 2022.
- Noreen Rueckert reported on the Chicago Travel + Adventure Show in February – a booth was shared by Green County Tourism and Green County Cheese Days. 11,000 people attended.
- Noreen Rueckert will attend the 2022 WI Tourism Conference.
- COMMUNITY UPDATES ROUNDTABLE:
 - Monticello - Pink Heifer will open their dining room soon, there is a new housing development in progress, and the cheese factory is expanding.
 - Albany – several AirBnb's have been added, and a wine tasting bar is being worked on – to be located near Lions Club and bike trail.
 - Monroe – Pancho and Lefty's is open again, and the new splash pad at Twining Park will open this summer.
 - New Glarus – Glarner Stube is again open and under new ownership, Rusty Raven has moved to former location of Hawk's Mill Winehaus, a new outfitter spot (with electric bike rentals) is opening in what was the location of Rusty Raven, New Glarus Brewing Company is currently open weekdays only, Dirty Dog Tap Haus will be opening in what was Glarnerladen Antiques (south of New Glarus Hotel).
- Karl Blumer and Gary Neuenschwander were recognized as outgoing county board members. Donna Douglas was recognized as outgoing citizen committee member. Gary Neuenschwander will rejoin the committee as a citizen member designee.
- Donna Douglas motioned to adjourn. Paul Fredrickson seconded. Motion carried with no dissenting votes.